

New Distributed Desktop Virtualization to Transform Enterprise Desktop Management

*Wanova centralizes desktop management, support and protection
while improving productivity for remote and mobile workers*

SAN JOSE, Calif. -- August 19, 2009 -- Wanova, Inc. today announced Distributed Desktop Virtualization (DDV) - an entirely new architecture that transforms how companies manage, support and protect desktops and laptops, particularly remote and mobile endpoints. The Wanova DDV solution centralizes the entire desktop contents in the data center for management and protection purposes while distributing the execution of desktop workloads to the endpoints for superior user experience. In related news, the company has emerged from stealth mode and announced \$13 million in A-round funding. [See related news release at www.wanova.com//launch-news]

“Despite its promises, adoption of desktop virtualization has been limited, largely due to the constraints of today’s point solutions. The problem can’t be solved solely by targeting the client, the server or even the WAN,” said Issy Ben-Shaul, CTO, Wanova. “Our virtualization architecture offers a new approach that integrates all three components – IT managers get powerful centralized management and control, the network is utilized efficiently, and remote workers get the performance they expect.”

Because of this unique architecture, Wanova has demonstrated the ability to significantly reduce IT costs and improve support service level agreements. In one field test, Wanova was able to re-image an entire desktop over the WAN in just seven minutes, and conduct a complete PC restore over the WAN with the end-user up and running in 10 minutes. Typical IT support processes might take hours or even days to diagnose and repair the same computer.

“We’ve been seeing a gradual shift towards worker mobility evidenced by the notebook sales beginning to surpass those of desktop PCs. At the same time that workers are becoming increasingly mobile and distributed, IT is being tasked with reducing costs and increasing control and compliance. Wanova’s new architecture is a holistic solution that addresses these challenges and can generate serious attention in distributed enterprises,” said Michael Rose, Research Analyst at IDC.

How Wanova's Distributed Desktop Virtualization Works

Wanova's Distributed Desktop Virtualization provides a Centralized Virtual Desktop (CVD) in the data center. At the endpoint, Wanova's DeskCache™ client executes a complete, local desktop instance, while Distributed Desktop Optimization (DDO) enables real-time, bi-directional transfers between the CVD and the DeskCache. Wanova also provides single image management, including mass provisioning and continuous enforcement of the base image on all computers, while enabling persistent personalization including user-installed applications.

Execution of desktop workloads is performed directly on the desktop or the laptop using the local DeskCache, resulting in a superior end-user experience with native performance and full support for offline use. Additionally, Wanova does not require a client hypervisor, so IT benefits from a complete solution that does not add additional management complexity.

Wanova's DDV architecture is unique in that it combines advanced network optimization, desktop streaming over the WAN and image layering technologies to provide an extremely fast and optimal transport of desktop workloads. It is the first desktop virtualization approach that effectively bridges the gap between centralized management and distributed execution. Technical details can be found at www.wanova.com/pages/wanova-products.html.

Wanova's solution is currently in field testing with early customers. Wanova will also be introduced in the New Innovators Pavilion at the VMworld 2009 Conference, August 31-September 3 at the Moscone Center in San Francisco.

About Wanova

Wanova, Inc. provides Distributed Desktop Virtualization solutions that transform how companies manage, support and protect their desktops and laptops. Wanova's Distributed Desktop Virtualization centralizes control of the desktop infrastructure while optimizing the user experience and providing full support for offline use. Wanova's unique architecture enables companies to reduce costs while dramatically improving IT operations and users' productivity. Wanova is privately held and headquartered in San Jose, CA with a development center in Netanya, Israel. For more information, please visit www.wanova.com.

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